

# **WORKING WITH**

## ***The Father Son Duo***



**Femi Adebajo Sr.**

Licensed Real Estate Associate Broker

**C: 917-337-3727**

**O: 516-328-8600**

**femitheagent@yahoo.com**



**Femi Adebajo Jr.**

Licensed Real Estate Salesperson

**C: 516-662-6824**

**O: 516-328-8600**

**femia@kw.com**

# ***Father Son Duo Statistics***

**Over \$50,000,000 in Closed Sales Volume!**

*\*Over \$75,000,000 in closed sales volume throughout our real estate career\**

**Over 200 Families Assisted!**

*\*Over 300 families assisted throughout our real estate career\**

*\*Since joining KW in 2019*

*\*Does not include company-wide stats, this is our personal success!*

## ***About our Duo***

Our father-son team combines unparalleled experience with innovative approaches to real estate.

Femi Sr., a seasoned expert with over 23 years in the industry, offers profound insights into market trends, industry nuances, and the wealth of experiences gained throughout his distinguished career. His expertise is perfectly complemented by the fresh perspective of his son, Femi Jr., who, with more than 4 years of experience, brings vibrant energy, modern strategies, and a keen understanding of the evolving real estate landscape.



# Our Success Stories



*We love working with repeat clients and friends & family of clients.  
The greatest compliment we can receive is a referral!*

**Ask our Previous Clients *Yourselves!***

Kim Charles 516-225-4073

Daphne Aristilde 646-734-9694

Charisse Harris 646-526-3481

Lucel Guye 917-602-6988





# Proven Results

## Exceeding Expectations

With our proven strategies, market expertise, and commitment to excellence, we've helped our clients secure up to 20% over asking price, putting an additional **\$100,000** in their pockets.



**117-45 127th St,  
Jamaica, NY 11420**

**SOLD FOR  
\$100,000  
OVER  
ASKING PRICE!**



**188-47 Keeseville Ave,  
Jamaica, NY 11412**

**SOLD FOR  
\$100,000  
OVER  
ASKING PRICE!**



**182-41 Midland Pkwy,  
Jamaica Estates, NY 11432**

**SOLD FOR  
\$75,000  
OVER  
ASKING PRICE!**



**437 Birch St, West  
Hempstead, NY 11552**

**SOLD FOR  
\$60,000  
OVER  
ASKING PRICE!**



**191-50 115th Ave,  
Saint Albans, NY 11412**

**SOLD FOR  
\$56,000  
OVER  
ASKING PRICE!**



**135-25 225th St,  
Laurelton, NY 11413**

**SOLD FOR  
\$50,000  
OVER  
ASKING PRICE!**



# HERE'S WHAT OUR CLIENTS HAVE TO SAY ABOUT US..

Femi Adebajo was a delight to work with and I would strongly recommend him to other prospective clients. Professional, graceful, successful, trustworthy - he made the process as simple and smooth as possible. Our sale was handled in a swift and timely manner and he explained everything to us throughout every step of the process. We got everything that we wanted - and more - and Femi was the ideal partner.



I first met Femi 12 years ago when he helped us with the purchase of our first home. A few years later he worked with us to sell that home and purchase our forever home. His expertise, knowledge and responsiveness makes him the best in this industry. Femi will always be the go to person in our family!



I appreciate their expertise and I was so happy I chose them to sell my home. Femi's professionalism, tenacity, and passion is unmatched. To find a realtor who is relatable, business savvy, yet always factors the human side of things is a rarity. It's was a pleasure to work with them.



Femi kept us up to date with what was going on with our process and made us feel confident and comfortable that everything will get done. We have used Femi multiple times and he never disappoints!!!



Femi is and always has been amazing. He has helped me purchase a home as well as sell a home. I have recommended him to everyone I know and they all feel the same way about him. Not only is he an excellent real estate agent, he is just an all around wonderful person who cares deeply for his clients.



*\*\*Find the rest of our reviews on our Zillow profiles!*

# Listing Plan of Action

## The Father Son Duo Objectives Are:

- 1.To assist you in getting as many qualified buyers as possible into your home until it's sold.
- 2.To communicate with you weekly regarding the results of our activities.
- 3.To assist you in negotiating the highest dollar value between you and the buyer, and ensuring a seamless and timely sales process.

## *Our Duo Will ...*

### *\*Each listing plan of action is personalized to your needs & situation*

- Enter your home into the Multiple Listing Service to make other Realtors aware of your property for sale.
- Place a lock-box on your door, enabling other Realtors to preview and show your property.
- Place a “For Sale” sign in your yard.
- Create a full-color brochure, available to all agents and prospective buyers who enter your home. Provide professional photography, drone photos when necessary, and Matterport virtual tours! Design a special marketing plan, if needed, to accommodate the unique nature of your property.
- Offer free staging consultation and staging package\*
- Send direct email marketing announcing new listings to local agents and KW agents.
- Notify all buyers in our buyer profile system.
- Provide our exclusive service guarantee
- Showcase your home on over 350 websites.
- Expose your home to business affiliates, past clients, and your neighborhood through e-mail and direct prospecting.
- Prospect three hours daily looking for potential buyers for your property.
- Represent you on all offer presentations to assure you the best price and terms in negotiations.
- Constantly update you regarding changes in the marketplace.
- And much more!



# kw MARKETING

## KW LISTING EXPOSURE

The Keller Williams Listing System (KWLS) promotes your homes listing-online to an extensive network of websites locally, nationally and worldwide on our over 350 listing syndication partners. By listing your home with us, your home will also get sent directly to top producing local agents, over 600 NYC agents and our global referral partners.



Google maps

YAHOO!  
REAL ESTATE

AOL  
real estate

trulia®

Zillow®

HGTV's  
FRONTDOOR®

cyberhomes

HomeFinder.com

hotpads.

Local.com™

CLRsearch.com  
The right home in the right place

realtor.com®

enormo

PROPBOT

Vast

LYCOS.

eRealInvestor™

LandWatch®

RESORTSCAPE'

OodlePro  
THINK SIMPLE

Property  
Shark.com

MyREALTY.com  
GLOBAL LISTING SERVICE™

overstock™

Investor  
LOFT

Military.com

LakeHomesUSA.com  
#funhomeUSA.com | @funhomeUSA

HOMES.COM®

tweetlister beta

HomeAway®

PROPERTY  
PURSUIT™.com

wink

RELOCATION.COM

GoHoming  
GOING... GOING... SOLD

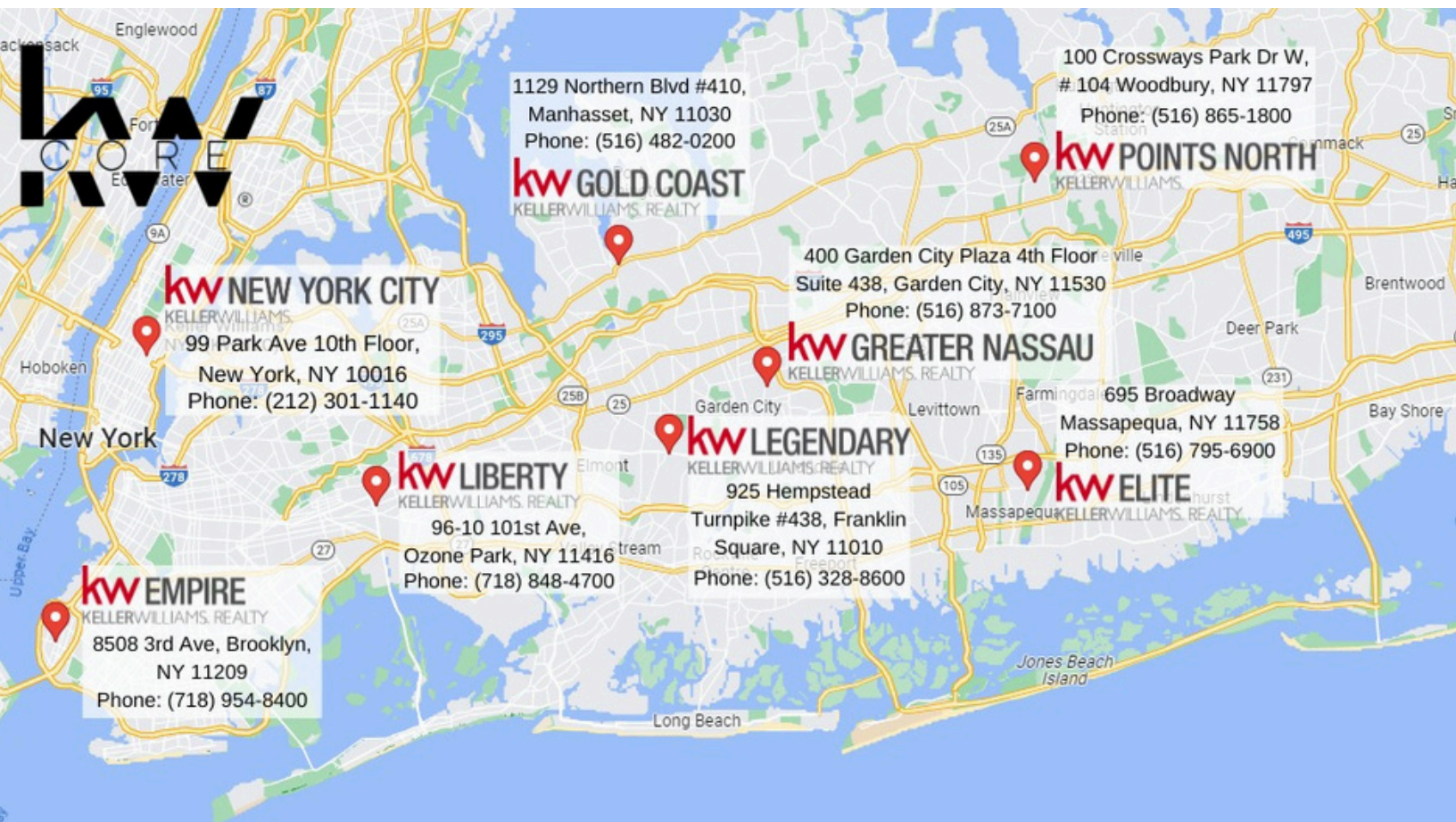
RealtyTrac®

MHR MY HOME RENTER

homesnap

# TOGETHER EVERYONE ACHIEVES MORE

WITH OVER 2,000 AGENTS IN THE CORE  
OFFICES, WE WORK CLOSELY TOGETHER TO  
SELL EACH OTHER'S PROPERTIES



AGENT COUNT: 2,236 AGENTS



# FREQUENTLY ASKED QUESTIONS

## **Is commission negotiable?**

- Yes, real estate commission is always negotiable. Remember, the commission rate reflects not only the agent's compensation but also the level of service and resources dedicated to ensuring a successful and satisfying real estate experience for you, the client.

## **Can we look for a home before we put ours on the market?**

- If you're considering selling your current home to purchase a new one, or do a 1031 exchange, it's essential to follow a strategic approach. Start by discussing listing your current property before actively searching for a new home. This approach guarantees a streamlined process, minimizing the risk of overlapping commitments and the potential burden of managing multiple properties and mortgage payments simultaneously. By securing an offer on your current home before making purchase offers, you gain a significant advantage. This approach not only provides financial leverage for your new purchase but also ensures that you won't be left without a place to live. Additionally, having an offer in hand for your current property strengthens your position as a buyer, because you'll be able to make an offer with a heavier down payment and better terms, making your offers more attractive to sellers.

## **Should I fix up my house prior to selling it?**

- Opting to renovate or extensively update your property before selling can present challenges beyond the potential return on investment. Not only can it consume valuable time, potentially delaying your ability to transition to a new home, but it also entails significant financial investment. It's important to consider that the return on investment for such updates is not always guaranteed, as buyer preferences and market trends can vary widely. Moreover, making extensive changes beyond essential repairs may not align with the eventual buyer's preferences, leading to a potential loss of time and resources. Ultimately, I recommend focusing on essential repairs and maintenance to ensure the property is in good condition for sale, allowing buyers the flexibility to customize the space according to their own preferences.

## **I would like to sell my home, but what about my tenant?**

- Regarding selling a property with existing tenants, it's crucial to ensure seamless access for potential buyers to view the property. While selling with tenants in place is feasible, cooperation from tenants is essential to facilitate showings. If the tenants are uncooperative, I strongly advise engaging our specialized eviction attorney to address the situation promptly before initiating the selling process. Purchasing a home is a significant financial decision, and buyers typically prefer to physically inspect the property before committing. Therefore, ensuring access to showcase the property without interruptions is paramount. In cases where a multifamily property is involved and one unit is cooperative or vacant, this provides an opportunity to showcase the property more effectively and reassure potential buyers about their investment. Buyers are generally willing to undertake tenant eviction procedures if assured of adequate access to assess the property's condition and potential. Ultimately, prioritizing seamless access can facilitate a smoother selling process and instill confidence in prospective buyers.

# MY RECOMMENDED RESOURCES

*Please feel free to reach out and interview some  
of the vendors that I know and trust*

## ATTORNEY

AMY BERKOWITZ-ORTIZ



Cell: 516-791-1177  
aboescq1@gmail.com  
amyberkowitzlaw.com



## APPRAISALS

Stacie Damkohler



Cell: 516-776-7375  
stacie@lexappraisals.com

## CREDIT REPAIR

CARNELL NEWSOME



Cell: 203-300-0131  
carnell@raisethescore.com  
raisethescore.com





# GET READY TO MOVE

## 1 MONTH PRIOR TO MOVE

- Change your address with the post office and the IRS
- Hire a moving company or rent a moving vehicle
- Transfer or get copies of medical records ( and school records if you have children )
- Get referrals from your current doctor for new doctors in the neighborhood you will be moving to
- Update your insurance policies
- Check with your insurance company to see if your belongings are covered during the move
- Cancel your plans with cable, telephone, newspaper, lawn and home security companies

## 2 WEEKS PRIOR TO MOVE

- Cancel utility service for the day after your move date
- Purchase packing supplies ( boxes, tape, markers)
- Make travel arrangements on moving day and any arrangements for small children or pets.
- Start packing, boxing items systematically, and labeling them accordingly. If you can, type out a list of what general items are in each box so you have a master list.
- Set aside items you will need immediately and make note to load this box last

## 1 WEEK PRIOR TO MOVE

- Transfer utilities, electric, water, gas or oil, cable
- Gather and set aside important docs
- Close/transfer bank accounts (if switching banks) and order checks with your new address
- Send out change of address cards to friends, family, relatives, etc
- Clean!

## DAY BEFORE MOVE

- Take out cash to give as tips to movers
- Buy bottles of water for you and anyone helping you
- Pack the last of your items and leave out on small suitcase for your pajamas and toiletries

## MOVING DAY

- Write down utility meter readings to check against the final bill
- Supervise movers (if you hired) and confirm final details
- Arrive at your new house before the movers do
- Let a friend or family member know your travel plans

## AFTER YOU'VE MOVED

- Change your address with DMV - update driver's license and plates (if moving out of state)
- Change your address with your employer

**KELLER WILLIAMS  
CORE 2024**

# STATS

**Closed Units: 4,406**

**Closed Sales Volume:  
\$2,280,775,093**

**Closed GCI: \$60,431,560**

**Agent Count: 2,236**

**kw NEW YORK CITY**  
KELLERWILLIAMS.

**kw EMPIRE**  
KELLERWILLIAMS. REALTY

**kw GREATER NASSAU**  
KELLERWILLIAMS. REALTY

**kw POINTS NORTH**  
KELLERWILLIAMS.

**kw LEGENDARY**  
KELLERWILLIAMS. REALTY

**kw GOLD COAST**  
KELLERWILLIAMS. REALTY

**kw ELITE**  
KELLERWILLIAMS. REALTY



# *About Keller Williams*

Keller Williams, the world's largest real estate franchise by agent count, has more than 1,100 offices and 189,000 agents. The franchise is also #1 in units and sales volume in the United States.

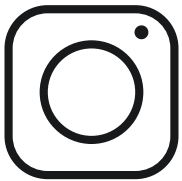
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1 OF 5 HOMES  
IN THE U.S.  
WERE SOLD BY  
A KW AGENT

*Where Entrepreneurs Thrive*



# FOLLOW US ON SOCIAL MEDIA



@femitheagent | @femitherealtor



@Femi Theagent Adebajo



@Femi Adebajo



@SneakersandRealEstate

# CHECK OUT OUR PODCAST ON YOUTUBE!

**@SNEAKERSANDREALESTATE**

Sneakers & Real Estate is a captivating podcast that delves into the fascinating intersection of two seemingly disparate worlds – sneakers and real estate. Hosted by a dynamic father-son duo, the podcast seamlessly weaves together their collective experiences in the real estate industry, spanning over two decades for the father and a burgeoning career for the son. What sets this podcast apart is not just their professional insights but also their shared passion for sneakers, making it a unique and engaging listening experience.

